

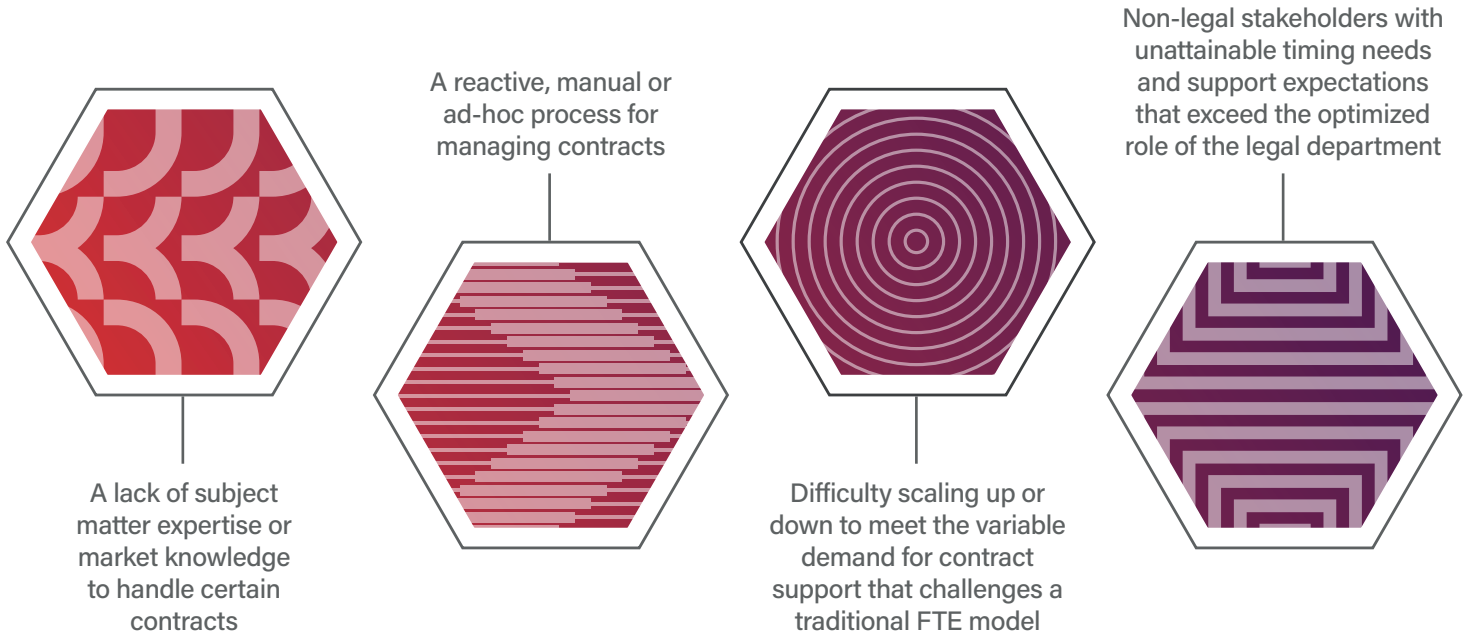
# Technology and commercial contracts

2025



## Struggling to keep up with the volume and complexity of technology and commercial contracting?

In today's business environment, organizations encounter diverse yet similar challenges regarding their technology and commercial contracts, including:



These challenges can make it difficult for the legal team to timely and effectively process technology and commercial contracts while taking time away from other company and departmental strategic objectives.

### What if a more effective solution were available?

The answers to your **contracting challenges** are clear.

Your **commercial contracts** are addressed timely, with the appropriate amount of effort as compared to risk.

Your commercial contracts are **addressed promptly**, keeping up with the demands of circumstantial volume fluctuations.

An experienced team with market knowledge is available to help with your strategic technology and **commercial engagements** and on-demand support.



## You are in good company

Many companies face the same challenges when it comes to handling their technology and commercial contracts. These contracts are often essential for the success of any business, but they can be a source of significant company resource consumption, delay and risk. In addition, the existence of multiple approaches to achieve desired outcomes can make it difficult to identify where to start. Given the multitude of competing priorities in today's workplace, maintaining the status quo may seem appealing. However, this approach can result in:



**Employee burnout and turnover:** Your legal team may feel overworked and underappreciated, leading to low morale and high attrition.



**Dissatisfaction among internal clients and stakeholders:** Over time, your business and sourcing/procurement teams may lose confidence and trust in your legal support, leading to diminished collaboration and communication.



**Operational delays:** Your contracts may take longer than necessary to complete, affecting business performance and operations.



**Less desirable contract outcomes:** Your contracts may not reflect your best interests or protect you from potential cost of exposure or other contractual or legal risks.



**Overprocessing of contracts:** You may spend more time than necessary on contracts that have low benefit and risk, diverting attention from contracts that could have a more significant impact.



**Bypassing a perceived legal support bottleneck:** Your internal clients and stakeholders may bypass your legal team and try to handle contracts on their own, potentially increasing risk and inefficiency.



**Inefficient use of resources:** You risk wasting time and talent on contracts that could be effectively and efficiently managed by other resources, diverting your highly skilled resources from critical strategic initiatives.

## Meet our team

We are a team of technology and commercial transactions lawyers offering a range of services to support your contracting needs. From one-off, to portfolio, to fully outsourced solutions, we can help you streamline and automate your contracts workflow along with contract process optimization and enabling technology.

If needed, we can assess your contracting process maturity and make practical, incremental and manageable recommendations on improvements to fit your specific needs. We have the knowledge and experience to handle any type of technology and commercial contract, from simple to complex, across various industries and jurisdictions. We work seamlessly with your sourcing, procurement, business and technology teams to support stakeholder alignment and create sustained efficiencies.

## Let us help you manage your technology and commercial contract portfolio

By partnering with us, you can benefit from:

- 01** **Cost predictability:** We offer flexible and transparent pricing models that suit your budget and preferences.
- 02** **Improved processes and tools:** We can help you implement best known practices and supporting tools to enable efficient and consistent processing of contracts.
- 03** **Freeing up the legal team to focus on higher-value work:** We create a routine and efficient approach for repetitive contracts work, so that your legal team can focus on the strategic and complex matters.
- 04** **Improved turnaround and completion times:** We deliver your contracts on time and within scope, using our proven methodologies and tools.
- 05** **Ability to flex up and down based on demand:** We have a scalable and agile team that can handle any volume of contracts, whether it is a seasonal surge or a steady flow.
- 06** **Benefit and risk alignment for outcomes:** We apply our experience and market knowledge to ensure that your contracts reflect your business objectives and that effort is balanced with risk mitigation.
- 07** **Right-sourcing the components of the contracts process:** We align tasks with the best suited and most efficient resources, including enablement of client self-service where appropriate.

## Awards and accolades

Chambers Global, Global-wide: Global Market Leaders,  
Outsourcing  
[Chambers and Partners, 2024](#)

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Chambers USA, Nationwide: Outsourcing  
[Chambers and Partners, 2024](#)

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Chambers USA, Georgia: Technology and Outsourcing  
[Chambers and Partners, 2024](#)

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Legal 500 USA, Nationwide: Media, technology and telecoms:  
Outsourcing  
[Legal 500, 2024](#)

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## Publications

[Norton Rose Fulbright publication, Inside Tech Law](#)

[ICLG, Technology Sourcing Laws and Regulations USA, 2024](#)

[GLI AI, Machine Learning and Big Data, USA, 2024](#)

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\*Note: The Firm does not maintain an office in Atlanta, GA, but we have a team of Georgia-licensed lawyers who work remotely.

# NORTON ROSE FULBRIGHT

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