NRF *Transform*
IP Portfolio Manager

IP portfolio management solution

A robust IP portfolio is important to your company, and maximizing its value takes careful management and alignment with your business strategy. Our IP portfolio management solution was developed to give companies a clear view of their patent and trademark portfolios to drive efficiencies and provide current information to assist in making complex business decisions.
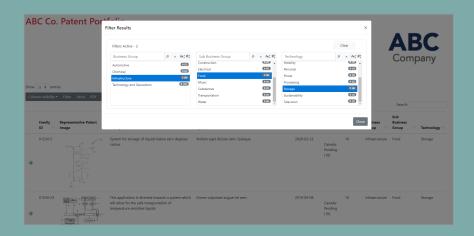
Manage costs
- On demand access

Streamline
- Searchability
- Family or sector view

Gain insight
- Filing updates
- Customizable reports

Strategize
- Executive dashboard

Key contacts

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IP portfolio management solution overview

The IP portfolio management solution keeps track, in a user-friendly manner, of your IP portfolio, and groups filings by family or business sector. For patents, our fully searchable offering shows families along with representative images at a glance, allowing families to be expanded to reveal patent members. Each family expands to reveal member patents within the families table. If member patents need to be examined directly, the solution's patent view may be filtered and sorted across all patents. For trademarks, we can report on business groups which are fully customisable.

The patent portfolio is easily searchable using custom tags or trademarks, specified by the user. For example, patents and patent families or trademarks may be grouped by business groups or types of technology. Tags are applied to the portfolio and populated in the portal, allowing the user to filter by one or more custom data points to see only the information that is valuable to that particular client or user.

Once filtered, searched or sorted, the user may add, remove or rearrange the table columns and export the resulting data as a PDF report.

Our roadmap

A number of useful features are in the pipeline for inclusion in 2021-2022. We can also work with your business for specific enhancements.

Our deadline tracker will allow tracking prosecution deadlines such as filing deadlines, response deadlines, fee deadlines and renewal deadlines.

Our one-stop-shop for trademark management will be expanded to include a trademark tracking and filing system, which will keep track of trademarks, manage adverse marks entering the marketplace and help manage filing and other deadlines.

Additional reporting features including automated email reporting and notifications will provide the latest IP filing information and monthly reports with visualizations of portfolios, periodic filing updates and year-over-year data comparison.